

## GET INVOLVED!

### WHY IS GETTING INVOLVED IMPORTANT?

The Community Plan for Kearny Mesa will provide clear direction for the future development of the community, so public involvement is a critical, ongoing part of the update process. During the update, we will consider important questions, including:

- What amenities, services, or facilities are needed to improve quality of life for the people who live and work in Kearny Mesa?
- How will Kearny Mesa grow over the next 20 years, and how can the community best meet that growth?
- How will the community character evolve over the next 20 years?
- How can we build on the positive economic impact of Kearny Mesa?
- What infrastructure is needed to meet this growth?
- How can the community accommodate growth in an environmentally sustainable manner?

The City will conduct various activities throughout the plan update to get ideas, priorities, and concerns from a broad cross-section of the community.

### HOW WILL WE USE YOUR INPUT?

With strong public involvement, we can develop community-supported solutions, and identify achievable actions to implement the City's General Plan and Climate Action Plan. Your input will improve the plan by helping to:

- Identify existing conditions and issues that affect the community
- Define a vision for Kearny Mesa
- Set priorities for action
- Provide information on mobility and transportation needs
- Evaluate plan alternatives

### HOW DO I LEARN MORE ABOUT THE UPDATE?

Visit the City of San Diego's website: <https://www.sandiego.gov/planning/community/cpu/kearnymesa>

Visit the project website at <http://kearnymesaconnected.com/your-voice-counts-2/>

Through the website, you can provide your comments and questions and sign-up to receive emails about upcoming meetings, online activities, and the posting of plan materials.

### HOW DO I STAY INFORMED AND GIVE INPUT?

The update will offer many ways to get information about the plan and give your input throughout the process:

- *Project website updates and notices to interested stakeholders*
- *Community Plan Update Subcommittee*
- *Community organizations, business group outreach to memberships, and targeted workshops/focus groups for specific subareas*

- *Community workshops/open houses, presentations, and events on-site at large employers and key activity centers in Kearny Mesa*
- *Surveys and interactive online activities for property owners, employers, commuters, and residents*
- *City of San Diego and City Councilmember social media*

**Attend In-Person Meetings and Events:** Visit the web site to find dates for upcoming meetings and events throughout the plan process, including:

- *Community Plan Update Subcommittee Meetings* – Typically the fourth Thursday of every month (please visit the web site for confirmed dates and locations)
- *Community workshops/open houses* – These meetings will offer direct hands-on opportunities to set priorities, help evaluate plan alternatives, and comment on the draft plan
- *Pop up events* – Drop-by informal events in the community to learn more about the plan and give input through quick, easy activities

If you cannot attend a meeting, you can download content at the plan web site.

**Go Online Or Fill Out A Survey:** The City will launch an online activity in the summer of 2017 to get your thoughts, ideas, comments, and suggestions about the Kearny Mesa Community Plan Update. You will also be able to visit the web site to provide comments when the draft plan is available.

If you are contacted for a survey or asked to complete an online survey, please help to provide important information by completing the survey and sharing your ideas.

**Get In Touch:** If you have questions, please contact:

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